



a. winning opportunity

The North American Limousin Junior Association guides you through the process of selecting, feeding and creating your own prize-winning Limousin cattle.



**North American Limousin
Junior Association**

Create a Winning Opportunity

Education

NALJA offers a variety of educational opportunities to members.

A constantly changing array of flyers, booklets and other information sources may be ordered through the NALF office.

The Limousin women's auxiliary, the Limouselles, offers three \$500 scholarships and two \$500, need-based grants to NALJA members each year. NALJA members enrolling or continuing in a four-year college program may apply for the scholarships, so long as they remain scholastically ranked in the upper one-third of their class. Two of the scholarships are awarded to individuals pursuing agriculture majors and the other to a student in a non-agriculture field. The Limouselles base selection of recipients on academic excellence, leadership, citizenship, financial need, participation in Limousin activities, and 4-H and FFA work.

Leadership

A board of directors consisting of 10 junior directors and an ex-officio sets policy and organizes activities for the more than 3,000 NALJA members. Five new directors are selected each year to serve two-year terms. In turn, the directors elect a president, vice president, secretary, reporter and historian each year. Any junior member over the age of 17 may apply for the NALJA board so long as he or she will not turn 23 years old at any time during the two-year term. The directors represent NALJA at industry events and functions including the Youth Beef Industry Congress sponsored by the U.S. Beef Breeds Council.

The Limousin Ambassadorship, one of the most comprehensive leadership opportunities available to NALJA members, begins with a three-month internship at the NALF office, offering the Ambassador an opportunity to work with a wide array of Limousin programs and activities. During the one-year term, the Limousin Ambassador travels to a myriad of Limousin and industry events to represent and promote the Limousin breed.

Competition

The highlight of NALJA activities is the National Junior Limousin Show and Congress. Held annually in different states, this event brings junior members from across the U.S. together for a week of shows, contests and educational activities. Featured shows include a female show, a steer show, and both bred-and-owned female and bull shows — an exciting display of junior breeding programs and showing competition. Satellite events provide competitive as well as educational opportunities to test skill in events like public speaking, marketing, judging, beef industry knowledge and herdsmanship.

These events provide juniors with the opportunity to learn more about the breed while improving crucial industry and life skills and promoting fun, friendship and fellowship among members.

Closer to home, regional shows and state field days allow juniors to compete on the state and regional level. Members of the NALJA board travel to field days and regional shows to assist with events and promote communication among NALJA members.

Recognition

NALJA encourages excellence by providing recognition to those who display outstanding effort.

One of the highest forms of recognition a junior member can receive is the NALJA Award of Excellence. As many as three award-winning junior members who excel in leadership, management and junior activities may receive a plaque and \$750 in cash. Selection criteria include hands-on experience with Limousin, involvement and leadership within NALJA, state associations, and other organizations and activities, and strong goals for the future. To qualify, members must be at least 19, and no more than 21, years of age on January 1 of the application year.



The purpose of the North American Limousin Junior Association is to develop knowledgeable, motivated beef industry leaders while promoting the Limousin breed through fellowship, leadership and education.

A one-time membership fee and an annual activity fee opens NALJA membership to anyone age 21 and younger. NALJA members enjoy special member rates on all registrations and other North American Limousin Foundation (NALF) services, receive the NALJA News newsletter, and take part in setting the direction of NALJA through an annual meeting.

NALJA members may participate in NALJA Leadership Conferences, as well as the National Junior Show and Congress each summer.

The North American Limousin Junior Association

Members of the North American Limousin Junior Association (NALJA) create winners every day. NALJA, a membership-based junior program available to Limousin enthusiasts under the age of 21, sponsors the annual National Junior Limousin Show & Congress. The event, held in a different U.S. location each summer, attracts juniors and their families from all 50 states. Although most juniors come to show cattle at the prestigious National Junior Limousin Show, many other contests and functions accompany the National Junior Limousin Show and Congress, including a sales talk contest, steer show, quiz bowl tournament, judging contest, overall sweepstakes event, showmanship contest, state herdsmanship, state booth competition, sports, games, tours, an annual membership meeting, and an awards banquet and dance.

In addition to the National Junior Limousin Show & Congress, the North American Limousin Junior Association offers an achievement program, called the Award of Excellence, to honor outstanding junior members. Based on their involvement in the Limousin breed and accomplishments in other areas, juniors honored with Awards of Excellence receive a \$750 cash award. Junior

members also may apply for college scholarships sponsored by the Limouselles, the women's auxiliary of the Limousin breed. Three \$500 scholarships are awarded each year, two to agriculture majors and one to a non-agriculture major, at the National Junior Limousin Show & Congress. The Limouselles also award two need-based grants each year.

A board of junior directors governs members of the North American Limousin Junior Association. Directors are appointed to two-year terms. During their terms, they plan national programs, attend field days, and arrange activities. Directors represent the Limousin breed at the Youth Beef Industry Congress, a three-day seminar sponsored by the U.S. Beef Breeds Council, and other industry groups and businesses. All NALJA members over the age of 17 are encouraged to apply for the NALJA board of directors.

If you are interested in becoming a member of the North American Limousin Junior Association, or if you would like more details on any of the junior programs, please write to: North American Limousin Foundation, Junior Activities, P.O. Box 4467, Englewood, Colorado 80155.

Join Today

As NALJA and the Limousin breed continue to grow and excel, a greater number of opportunities arise. Take advantage of all that NALJA has for you now and in the future.

Call the North American Limousin Foundation (303/220-1693) and request your NALJA membership application.



North American Limousin Foundation

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