

**North American Limousin Foundation**  
**Commercial Producer of the Year Application/Nomination**

*Any commercial cattle producer who has used Limousin genetics for at least three years  
is eligible for this award.*

Farm/ranch/enterprise name: \_\_\_\_\_

Owner: \_\_\_\_\_

Manager: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Briefly describe the enterprise in terms of location, number of years at location, breeds, size, number of cows, calving season and any other important details. NALF will use this abstract in the award presentation and publicity. It should not exceed 250 words.**

**Goals.**

Short-term:

Long-term:

**Describe your recordkeeping and analysis systems for (a) performance and (b) economical/financial records.**

Performance recordkeeping and analysis system:

Economic/financial recordkeeping and analysis system:

**Identify your *two to five* highest priority performance measures, and explain how you use them to manage your enterprise. (Examples: percent calf crop weaned or weaning weight per cow exposed)**

**Identify your *two to five* highest priority economic/financial measures, and explain how you use them to manage your enterprise. (Example: harvested feed cost per cow)**

**Briefly describe your breeding system.**

**Selection criteria and process.**

Sire selection:

Replacement-female selection:

**Culling criteria and process.**

Sire culling:

Female culling:

**Describe your enterprise's marketing program.**

**Customer service and communication.** (*Examples: personal visits with feedyards and management and health histories, historical performance and carcass data, and other information provided to calf buyers*)

**Briefly describe your forage base and your grazing management.**

**Briefly describe your use of harvested or purchased feeds for your cow herd.**

**Describe your environmental stewardship practices.**

**Innovations and improvements.**

Describe the most significant changes you have made in your enterprise.

List the *three to five* most important technologies that have helped you meet your goals.

**Contributions.**

Leadership positions in the beef industry:

Leadership positions in your community:

**What do you think is the most important role of the Beef Improvement Federation (BIF)?**

**Nominator.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Street address: \_\_\_\_\_

City, state & ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Nominee's local newspaper.**

Publication name: \_\_\_\_\_

Editor/agriculture reporter: \_\_\_\_\_

Street address: \_\_\_\_\_

City, state & ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Form revised July 2009*