



**North American Limousin
Junior Association**
6 Inverness Court East, Suite 260
Englewood, CO 80112-5595

Address Service Requested

nalja NEWS Winter 2015

NORTH AMERICAN LIMOUSIN JUNIOR ASSOCIATION

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It is amazing how fast time has flown by since the NJLSC in Tulsa. Personally, my life has been engulfed with school at Texas Tech University, as well as the trap and skeet team. This young team has only been in existence for about two years. The efforts and dynamics of creating a new organization, team, and committee was something that I did not fully understand until now. After this experience I have a dear respect for the people that founded our breed and association.

The NALJA board of directors fall meeting went well and was very beneficial. Many topics were discussed and a multitude of ideas tossed around, resulting in further development of our organization. I am excited for the future of the breed and the junior program.

As we are approaching the heart of the show season again, I want to take a moment to remind you to double check those tattoos before going to the show. Also, remember to get original registration papers from the NALF office.

Even with the slight downturn of the cattle market the past couple of weeks; I still foresee the strong demand of beef in the American home as well as in the export markets. The registered breeder should be more excited than ever.

As I was sitting in my agriculture marketing class the other Thursday I can recall a statistic that for some reason never left me. The statistic was that of the people who go back into the agriculture field, 85 percent work in the area of marketing, including everything from off the field to the plate of the consumer. And the other 15 percent – they work in the area of growth of the product, more specifically dealing straight with the production of the product. With that being said, the agriculture business is strong and for the younger generation, the future will be in agriculture.

Hope to see you down the road.

God bless,
Layton Schur



2015-2016 NALJA Board of Directors

Sitting (L-R) President Layton Schur, Vice President Devan Cox, Secretary Anna Johnson, Treasurer Ethan Freund, Ex-Officio Randee Corns, Standing (L-R): Callie Hicks, Sarah Johnson, Rachel Booth, Will Blaydes, Taylor Green, Katie Campbell, NALF director of activities

President: Layton Schur, Plainview, TX
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Vice President: Devan Cox, Coatesville, IN
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Director: Callie Hicks, Midway, KY
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Director: Sarah Johnson, Williamsport, OH
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Director: Aaron Linhart, Leon, IA
15alinhart@gmail.com, 641-414-5060

Katie Campbell, Director of Activities
Katie@NALF.org, 303-220-1693 or 913-683-1415



Edwards Land & Cattle has graciously donated the 2016 Corner Post Package. This 10th Annual Corner Post offers an exciting opportunity to make one pick from the ELCX 2015 fall born ET calves and the 2015 fall born natural calves from their donors. All proceeds from the package will benefit the Corner Post Fund, which facilitates additional activities and scholarships for members of the North American Limousin Junior Association.

Picking From These Matings

2015 Fall Born ET Calves

EBFL 170 X and BJLR Reload
EBFL 170 X and Milestone
DFLC 25 L and BJLR Reload
SBLX 983 Z and MAGS Xyloid
SBLX 983 Z and Air Force One
WSA 9162 and First N Goal
WSA 9162 and Brilliance
PCF 512 and Buck Ridge Download 2013
Rita 9MA1 and Buck Ridge Willie Y34

WLR 865 Y and MAGS Xyloid
Auto 273 Y and MAGS Winston
EXLR 8223 X and EF Excessive Force
NHCA 327 X and Air Force One
Auto 8889 R and Air Force One
SBLX 364 X and MAGS Xyloid
MAGS 3502 T and Deer Valley ALL IN
MAGS 1697 U and MAGS Zodiac
MAGS 1697 U and EF Excessive Force

2015 Fall Born Natural Calves from Donors

PBRS 071 X and MAGS Xyloid
PBRS 251 Z and MAGS Xyloid
BJLR 906 Y and MAGS Xyloid
BJLR 618 Y and MAGS Xyloid
SBLX 104 U and MAGS Xyloid
EBFL 170 X and MAGS Xyloid
DFLC 25 L and BJLR Reload
SBLX 903 Z and MAGS Xyloid
Auto 273 Y and MAGS Xyloid
LCHA 257 T and Game of Thrones

The 2016 Corner Post Package also includes:

6 months insurance donated by Grassroots Insurance, Transportation donated by Lathrop's Trucking, and 1 flush and freezing of resulting embryos, plus boarding at their facility donated by Four Corners Embryo Transfer

Syndicates are available for \$250 by contacting any member of the North American Limousin Junior Association board of directors. Or for more information, contact Katie Campbell, NALF director of activities at 303-220-1693, ext. 43, or Katie@NALF.org.



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Kentucky Cattle Drive: July 8-15, 2016

The Kentucky Limousin Breeders Association is excited to welcome the Limousin family to Lexington, KY for the 2016 National Junior Limousin Show & Congress. Please pay special attention to the schedule as this event is a Friday-Thursday event instead of the normal Saturday-Friday. Stay up to date by checking out their Facebook event "2016 Kentucky Cattle Drive".

Kentucky Heifer Raffle

Please help support the 2016 National Junior Show!

Purchase a chance to win 1 of 7 heifers OR a Honda 4-Wheeler! Tickets are \$100 and contact any Kentucky Limousin member to purchase.

Thank you to the following producers who donated heifers: Massey Limousin, Milam Cattle Co., HB Farms, Englewood Farms, Twin Oaks Limousin, Chenault Land & Cattle, Circle R Ranch.

Kentucky Limousin Breeders Association donated the Honda 4-Wheeler

Make Your Hotel Reservations

The Clarion Hotel Lexington will serve as the host hotel for the 2016 National Junior Limousin Show & Congress.

All room types, excluding suites, are \$95; which includes a daily hot breakfast buffet for dine-in or to-go. This hotel has a Fun Dome that includes an indoor pool, video arcade, fitness center, indoor basketball court, table tennis, and horseshoes.

Contact the hotel at (859) 233-0512. Please mention the Limousin Association-NALF when reserving your room. You can also book your room online at www.clarionhotellex.com. Enter the promotion code NALF2016 to get the special rate.

2016 NJLSC Schedule

Thursday, July 7

8:00 a.m. Barn available

Friday, July 8

8:00 a.m. Move in/Set up
3:00 p.m. NALJA Board of Directors interviews at the fairgrounds.

Saturday, July 9

8:00 a.m. Check-in
11:30 a.m. State officers and advisors meeting
1:30 p.m. Sullivan Supply Stock Show U
3:30 p.m. Tenderfoot Social

Sunday, July 10

7:30 a.m. Church service
8:00 a.m. Cow Camp pre-lims
1:00 p.m. Limousin Beef Cook-Off
5:30 p.m. Membership meeting
6:30 p.m. Opening ceremonies with meal and entertainment to follow

Monday, July 11

8:00 a.m. Steers, Bred & Owned Purebred Females, Owned Lim-Flex Females; carcass contest immediately following the show
3:00 p.m. Judging Contest

Tuesday, July 12

8:00 a.m. Limousin Cow-Calf Pairs, Lim-Flex Cow-Calf Pairs, Bred and Owned Lim-Flex Bulls, Bred and Owned Purebred Bulls, Bred and Owned Lim-Flex Females, Owned Limousin Females
3:00 p.m. Public Speaking

Wednesday, July 13

8:00 a.m. Showmanship
2:00 p.m. Team Fitting
4:00 p.m. Cow Camp Finals, NALJA Presidential Election immediately follows.

Thursday, July 14

8:00 a.m. All-American Limousin Futurity
7:00 p.m. NALJA Awards Banquet and Dance at the Clarion Hotel Lexington

Changes for 2016 NJLSC

Exhibitors will stall by their current mailing address. If you're not stalled in the proper area, state sweepstakes points will be forfeited.

Junior and open cattle will stall separately unless a reason to stall otherwise is submitted in writing and approved based on proof of need by approval committee. The committee will consist of the current NALJA president, the NALF director of activities, chairman of AALF, and chairman of the current NJLSC. Request must be sent in with entry form by late entry deadline.

Booths are not allowed in the stalls. If they are present, it will result in disqualification of the state from state herdsmanhip. Booths are considered to be any decoration or informational display that takes up stall or aisle space beyond standard equipment.

The livestock judging contest will consist of four classes instead of six. There will still be two question classes. Novice participants will only participate in two classes.

2016 Contest Rotations

At the 2016 NJLSC we will see the return of Cow Camp and public speaking. Cow Camp will take the place of quiz bowl and will NOT count towards state sweepstakes. Public speaking will take place instead of sales talk and will count towards individual sweepstakes.



The 2016 Genetics on Ice fundraiser will be one of the best yet! With an exceptional offering of Limousin genetics and various items such as jewelry, art, and agri-services; there is sure to be something for everyone. It will be held in conjunction with the NALF Annual Banquet and the MOE Awards Recognition on January 11, 2016 at the DoubleTree by Hilton Denver.

Please expect a call from the 2015-2016 NALJA Board looking for your support of this year's function. If you would like to contribute items or genetics, please contact Katie Campbell, katie@nalf.org or Ken Holloway at 580.581.7652.

Genetics on Ice is an invaluable event that helps support NALJA throughout the year, as well as the national junior show and All-American Limousin Futurity.

POWER Conference is Back!

The bi-annual leadership conference will be held in Manhattan, Kansas August of 2016. If you're 14-21 as of January 1, 2016, you're old enough to attend. Like the Facebook page POWER Conference and follow us on twitter @ConferencePower to stay up to date. More information coming soon!

Attention State Advisors

It is our goal this year to increase communication with state advisors. If you're an advisor, please send your contact information to katie@nalf.org.

Activity Fees Due Immediately

You should have just received your annual junior activity fee notice. Please note the early deadline of December 31, 2015. The early deadline will provide continued access to your online members site as well as the opportunity to register cattle at the lower member rates.

Being current on your activity fee is a requirement for participation in our regional and national shows and competitions. All revenue generated from the fee directly supports NALJA's many programs. All first year NALJA members for 2015 do not need to renew their activity fee until 2016.