

Past Commercial Award Winners

Commercial Marketing Booster of the Year (Seedstock Producer of the Year)

- 2017 – Linhart Limousin, Leon IA
- 2016 – Gates Limousin Ranch, Absarokee, MT
- 2015 – Magness Land & Cattle, Platteville, CO
- 2014 – Pinegar Limousin, Springfield, MO
- 2013 – Wieczorek Limousin, Mount Vernon, SD
- 2012 – Ken Holloway, Coyote Hills Ranch, Chattanooga, OK
- 2011 – Liberty Ranch, Plainville, KS
- 2010 - GV Limousin, Garnett, KS
- 2009 – Spring Creeks Cattle Co., Wauzeka, WI
- 2008 – Coleman Limousin Ranch, Charlo, MT
- 2007 – Schott Limousin Ranch, McLaughlin, SD
- 2006 – Elmwood Limousin, Iliff, CO
- 2005 – Lonely Valley Limousin, Creston, NE
- 2004 – Begert Limousin, Allison, TX
- 2003 – Symens Brothers, Amherst, SD
- 2002 – Wendell Geeslin, Platteville, CO
- 2001 – Running Creek Ranch, Elizabeth, CO
- 2000 – Express Ranches, Yukon, OK
- 1999 – Wulf Limousin Farms, Morris, MN
- 1998 – Tomahawk Land & Cattle, Billings, MT
- 1997 – Charlie Hunt, Oxford, NE

NALF Commercial Producer of the Year

- 2017 – David and Jennifer Phillips, Geary, OK
- 2016 – Timber Stream Cattle Co; Gutttau Family, McClelland, IA
- 2015 – Single Tree Ranch; Frank Daley, New Castle, CO
- 2014 – Flying O Ranches; Wayne Hepper, Fort Yates, SD
- 2013 – Richard Fott, Hamill, SD
- 2012 – Roberts Farms, Corning, IA
- 2011 – H&T Bies Cattle Co., Rapid City, SD
- 2010 - Sierra Valley Ranches, Erik Roen, Knights Ferry, CA
- 2009 – M&B Limousin, Lee's Summit, MO

2008 – Tim & Delarie Kessler, Kessler Livestock, Leola, SD

2007 – Todd & Kelly Frank, Frank Farms, Kirk, CO

2006 – John Raftopoulos, Craig, CO

2005 – D.C. Vig Limousin, Mud Butte, SD

2004 – Diamond V Ranch, Selfridge, ND

2003 – DBL Inc., Fullerton, NE

2002 – Fred Wacker, Cross Four Ranch, Miles City, MT

2001 – AJ Starr, Dupree, SD

2000 – Miles Land & Cattle, Alcova, WY

1999 – Buford Ranch, Tulsa, OK

1998 – Nick Klintworth, Moorefield, NE

1997 – Karlen Family Partnership, Reliance, SD

NALF Promoter of the Year

2017 – Kevin Ochsner, Kersey, CO

2016 – Kiley McKinna, MC Marketing Management, Dakota Dunes, SD

2015 – Genex Cooperative Inc., Shawano, WI

2014 – Strauss Brands, Ray Krones; Hales Center, WI

2013 – Fred Wacker, Miles City, MT

2012 – Mark Smith, Grassroots Genetics, Ankeny, IA

2011 – Dean Summerbell, East Bethel, MN

2010 - Jim Davis, Superior Livestock Auction, Boise, ID

2009 – Scott Coakley, Laura’s Lean Beef Co., Weldona, CO

2008 – Strauss Brands, Franklin, WI

2007 – Harlan Ritchie, Ph.D., Michigan State University, East Lansing, MI

2006 – Don LeFever, Fort Collins, CO

2005 – Colorado State University Dept. of Animal Sciences, Fort Collins, CO

2004 – C.K. “Sonny” Booth, Miami, OK

2003 – KCC Feeding Inc., Minden, NE

2002 – Bauer Farms, Van Meter, IA

2001 – Ron Bader, Bader Rutter & Associates, Brookfield, WI

2000 – Lee Pritchard, Crowley, TX

1999 – Wes Ishmael, Clear Point Communications, Benbrook, TX

1998 – John Campbell, Winter Livestock, La Junta, CO

1997 – Laura’s Lean Beef, Lexington, KY