

Senior Sales talk:

You have been contacted by a cattle producer in northwest Missouri about providing bulls for his commercial cow herd. He is known for producing calves that are high in marbling while still being sound and functional. Due to the recent flooding his resources have become very limited. You are meeting with him to discuss future herd sire options from the sire summary provided day of contest to improve growth and carcass traits to match the new environment he has found himself in. Offspring will be backgrounded and sent off to a feedlot to finish out before harvest.