

NALF 2020 Committee Chairmen and Members

The North American Limousin Foundation President makes appointments to several committees each year. These committees exist to ensure certain aspects of the association run properly. They give a voice to the membership by bringing their needs and concerns to the board. The following is a description of the ten committees and a list of their members.

Nominating Committee

This committee networks with the NALF membership to identify the most qualified candidates for directors to serve on the NALF board and provide leadership for the organization. Nominations from outside the nominating committee must be made to the NALF office no later than Oct. 1.

Chairman: Gary Fuchs; Members as described in By-Laws.

Commercial Marketing & Breed Promotion Committee

Increases demand and commercial market share through advertising, promotion and execution of programs directed to demonstrate and enhance the commercial value of Limousin genetics. They also provide input as to educational efforts directed toward commercial producers and content directed toward NALF members on subjects related to serving the needs of commercial producers. This is the primary committee liaison with alliance entities. They are also responsible for budgets pertaining to advertising, commercial marketing and promotion, and commercial programs.

Chairman: Kevin Ochsner; Staff: Mark Anderson, Mallory Blunier; Board members: Wade Beckman, Ronn Cunningham, Dan Hunt, Joe Moore, Randy Corns, Bruce Lawrence; Members: Mike Smith, Trent Coleman, Mat Lewis, Brent Fillmore, Heidi Anderson, Joey Freund, Chad Settje, Chisum Peterson, Amanda Radke, Bob Mitchell.

Finance Committee

Oversees development and execution of NALF's annual operating budget consistent with long-term board approved financial objectives. Monitor income and expenses on a monthly basis and coordinate with other committees as to executing their plan of work in accordance to approved budget guidelines. Recommend mid-year adjustments to the budget as might be deemed necessary to achieve targeted year-end financial performance objectives. Provide oversight for execution of the board approved investment policy and track performance of investments. Review year-end financial performance including report from auditor.

Chairman: Mark Barker; Staff: Mark Anderson; Board members: Gary Fuchs, Bruce Lawrence, Dan Hunt, Curt Wiczorek, Wade Beckman.

Membership Committee

Increase membership, registrations, transfers, and involvement of members in activities of the NALF and their respective state Limousin associations. This committee provides input as to educational efforts directed toward NALF members for more effective production and marketing of Limousin genetics. They are also responsible for budgets pertaining to member marketing activities and for projecting revenue for member registration and transfer activity.

Chairman: Bruce Lawrence; Staff: Mark Anderson, Alison Jones, Stephanie Kramer-Beddo, Katie Campbell and Tammy Anderson; Board members: Mark Barker, Joe Moore, Austin Hager, Kevin Ochsner, Jay Wilder; Members: Ty Heavin, John Pence, Dexter Edwards, Bret Begert.

NALJA Committee

Serve as the committee liaison between the NALF board of directors and the board of directors for the North American Limousin Junior Association (NALJA). Monitor fundraising, expenditures and financial management of NALJA as well as executions of NALJA sponsored activities. Review NALJA action relative to rules and regulations, selection of judges, sites for NALJA events and recognition of NALJA members.

Chairman: Randy Corns; Staff: Mark Anderson and Katie Campbell; Board members: Bart Mitchell, Jay Wilder, Troy Gulotta; Members: Bret Begert, Greg Blaydes, Sean & Brooke Edwards, Amber Parkinson, Brenda Anderson, Skyler Davis, Ty and Susie Heavin, Lindsey Gullota.

Breed Improvement Committee (Formerly Performance Committee)

Guides the development of NALF's performance related functions including EPDs, ultrasound data collection, NALF sponsored research, DNA and animal typing-services for parentage and other traits, genetic defects, and genomic-enhanced EPDs.

Chairman: Jerry Wulf; Staff: Mark Anderson, Tammy Anderson and Alison Jones; Consultant: Bob Weaber, Tonya Amen, Board members: Dan Hunt, Mark Barker, Curt Wieczorek, Troy Gulotta, Bart Mitchell, Austin Hager; Members: Trent Coleman, Casey Fanta, Mark Haden, Mat Lewis, Gary Gates, Rob Brawner, Adam Neilson, Joey Freund.

Rules & Regulations Committee

Assist staff in updating materials in the member's manual, including rules, regulations and by-laws. Guides operation and further development of NALF's data processing functions to facilitate industry-leading service to members, while enhancing office efficiency in the delivery of such services.

Chairman: Joe Moore; Staff: Mark Anderson; Board members: Gary Fuchs, Bart Mitchell, Curt Wieczorek, Charles Linhart; Members: Warren Symens, Mark Smith, Jack Glendenning, Greg Blaydes, Bret Begert.

Show Committee

Increase participation, merchandising value, and satisfaction members receive through exhibiting cattle in NALF'S MOE events. Responsibilities of this committee include: development and execution of the MOE budget including work with official sponsors, selection of judges for Level I, maintain an approved judges list, review and recommend to the board any changes in MOE policies, rules and requirements, select MOE awards, and generally resolve MOE issues as needed.

Chairman: Troy Gulotta; Staff: Mark Anderson and Katie Campbell; Board members: Bruce Lawrence, Charles Linhart, Randy Corns, Jay Wilder, Ronn Cunningham; Members: Thad Fosdick, Clay Schilling, Chris Thomas, Ty Heavin, Heather Henderson, John Pence, Shelby Skinner, Dexter Edwards.

Visions Committee

Looks at and develops new programs. They also evaluate the market and beef industry for opportunities for Limousin cattle and continued work on a branded beef program.

Chairman: Charles Linhart; Staff: Mark Anderson; Board members: Jerry Wulf, Austin Hager, Wade Beckman, Ronn Cunningham; Members: Cash Schilling, Bob Mitchell, Mat Lewis, Terry O'Neill, Chad Settje, Kiley McKinna, Cade Peterson.

Staffing Committee

Manages any new and current positions, along with the executive director, at NALF and helps make hiring decisions.

Chairman: Curt Wieczorek; Board members: Bruce Lawrence, Gary Fuchs, Dan Hunt, Mark Barker, Wade Beckman.