

CREDIT FOR KIDS AUCTION

NATIONAL JUNIOR LIMOUSIN SHOW FUNDRAISER

Show Dates: July 3-8, 2021 • Grand Island, Nebraska

Proudly Hosted by the North American Limousin Junior Association

In light of current world circumstances we were unable to secure a 2021 individual state sponsor for the 2021 Junior Nationals. Therefore, we've elected to band together to host a true 'American' show in the center of the country. That said, we need support from all of you—this is your show!



WHAT IS IT...

- Sale Credit from leading Limousin firms have been generously donated to be auctioned off in benefit of the 2021 National Junior Show. The credit tiers are as follows: Gold \$1,750 - Silver \$1,250 - Bronze \$750.
- If you purchase a sale credit, that credit is redeemable at ONLY that specific donor's listed sale(s) outlined in the lot description.
- 100% of the proceeds will be utilized for the 2021 National Junior Show in Grand Island, NE. Any funds raised above the need of the 2021 show will be applied directly to the 2022 Junior Show.



HOW IT WORKS...

- Log onto www.L365Auctions.com, and register to bid.
- There will be 24 hours of online pre-bidding, followed by a live auction bid off December 5, 2020.
- If you are uncomfortable purchasing online, please contact any member of the show or sale staff listed below for bidding assistance.



DONOR ADVANTAGES...

- No cash out of pocket, while allowing the sale credit to add value to your sale. Many times, sale credit incentivizes active bidding on multiple lots or the purchaser pays more than originally intended.
- Potentially attract a new buyer to your sale(s).
- Advertising—your firm will be featured in the 2021 National Junior Limousin Show Program with your program's sale date(s) being publicized. There will be both banner and jumbotron recognition throughout the 2021 Junior show week.



PURCHASER ADVANTAGES...

- If you're planning on purchasing a show heifer, herd bull or leading genetics from any of donor firms within the year, why not?
- Not only are you utilizing part of your hard earned dollars to purchase your next 'needed' breeding piece, but you're also supporting both the Limousin breed and future generations of youth in agriculture.
- Tax deductible.

THE 2021 NATIONAL JUNIOR LIMOUSIN SHOW STAFF...

NALF Executive Vice President • **MARK ANDERSON** - 970.590.9576
NALF Media & Activities Director • **MALLORY BLUNIER** - 309.361.3007
NALJA Committee Chair • **RANDY CORNS** - 620.750.0924
NALJA President • **CLAYTON SCHOWE** - 636.377.3100
2021 NALJA Show Host Coordinator • **ANN VORTHMANN** - 402.981.1093

To make a donation or purchase contact any of the show or sale staff. We need your help and genuinely appreciate your support!

CREDIT FOR KIDS AUCTION FACILITATION & HOSTING COMPLIMENTS OF...

L365
405.260.3775

MC
Marketing Management
402.350.3447

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MARKETING
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