

# **General Sponsorship**

## • \$10,000 Sponsor

- o Logo on all NJLSC announcements, advertisements, press releases, newsletters
- o Logo on NALF website with link to sponsor website
- o Logo on NJLSC & AALF Show Programs (Front Cover)
- o Special recognition at opening ceremony and awards ceremony
- o Prominent signage displayed at NJLSC Host Hotel
- o Individual 4x8 banner with name and logo displayed in or around show ring
- o Video advertisement opportunity on screen during Awards Ceremony
- Company name announced as sponsor throughout the show
- Exhibition space (contingent on space at show facility)
- o Opportunity to set up promotional table at NJLSC Check-In

#### • \$5,000 Sponsor

- o Logo on NALF website with link to sponsor website
- o Special recognition at opening ceremony and awards ceremony
- o Exhibition space (contingent on space at show facility)
- o Opportunity for item in welcome bag
- o Individual 3x8 banner with name and logo displayed in or around show ring
- o Company name announced as sponsor throughout the show
- o Company information and logo on screen during Awards Ceremony

## • \$2,500 Sponsor

- o Company name and logo on NALF website with other NJLSC Sponsors
- Company information and logo on screen during Awards Ceremony
- o Exhibition space (contingent on space at show facility)
- Opportunity for item in welcome bag
- o Individual 4x4 banner with name and logo displayed in or around show ring
- o Company name announced as sponsor throughout the show

### • \$1,000 Sponsor

- o Company name on NALF website with other NJLSC Sponsors
- o Company information and logo on screen during Awards Ceremony
- o Individual 2x3 banner with name and logo displayed in or around show ring
- o Company name announced as sponsor throughout the show
- o Opportunity for item in welcome bag