



## **Limi Boosters Future Professionals Contest**

### **Job Descriptions:**

#### **Intermediate (14-16)**

1. State Breed Association Junior Board
  - a. Extend and encourage the influence of Limousin cattle
  - b. Promote the breed, serve state breeders interests and needs, and support junior programs and scholarships. Support the strength of the association, the membership. Keep our cattle and our youth at the forefront of the livestock industry in the state and the U.S.
  - c. To help sponsor and conduct field days, tours and meeting on their own and in association with the State Limousin Association to help promote Limousin Cattle in the state.
  - d. To encourage and assist junior Limousin activities in the state and to provide leadership training.
  
2. School Leadership Council
  - a. Represent the student body at school district and civic events and other meetings.
  - b. Be responsible for coordinating the interviewing, selection and functioning of committee chairpersons and task forces.
  - c. Communicate ideas from the student body to the Council.
  - d. Report to the class the results of Council action.
  - e. Serve on or chair committees.
  - f. Volunteer as needed.
  
3. Summer Vet Tech Intern:
  - a. For applicants interested in animal health. Selected applicants will work closely with Doctors of Veterinary Medicine as well as certified vet techs to perform assessments, assist in operations, maintain records and supplies, as well as interact with pet owners at Smith Vet Clinic. Through hands on, supervised experiences with animals

ranging from pets to livestock and even exotics, interns will be allowed a first-hand look into their future career while gaining valuable knowledge and experience.

## Job Descriptions

### Senior (17-21)

#### 1. Media Intern

- a. Media Interns are responsible for planning, implementing and monitoring the social media and website of LIM Marketing Firm, in order to increase brand awareness, improve Marketing efforts and increase sales. This position will work directly with the Media Specialist to lead a small team to make goals and plans, and then accomplish those goals. Using platforms such as Facebook, Instagram, Twitter, and the company website. The Media Intern works with farms and ranches, as well as agriculture companies to build marketing materials and social media presences. Some travel will be required.

#### 2. National Breed Association Junior Board

- a. Plan national programs and activities for the membership
- b. Organize, plan and run the National Junior Limousin Show & Congress (NJLSC) each summer.
- c. Represent the Limousin breed at state and regional field days and at the Youth Beef Industry Congress (YBIC)
- d. Offer education opportunities which will prepare members for a future in agriculture, ideally within the Limousin breed.
- e. Develop leadership and communication skills to enable members to become more effective beef industry leaders.
- f. Improve the network of communication between the NALF board, state associations, and NALJA members.
- g. Provide members the opportunity to explore a wide variety of career opportunities.
- h. Expand the base of active, participating members by promoting enthusiasm for the Limousin breed through programs designed around the needs of today's youth.

#### 3. Animal Health Territory Sales Representative

- a. Animal Health Territory Reps will travel assigned regions of three states working to sell product to farm/ranch supply stores

and vet practices and producers, as well as work to solve any problems that may have arisen with current customers. It is important to maintain a wide knowledge base of current available products as well as projects that will be hitting markets soon. Personal connections with producers as well as farm/ranch supply stores and vet office managers will be a focus for the rep. Detailed records of travels, sales, and clients will be kept. Travel will be required, a company vehicle will be provided.