

# LIMOUSIN

# Think



## *Docility & Calving Ease*

"Docility and calving ease are the two number-one things for a commercial rancher. And the docility of the Lim-Flex is really great. But calving ease is top of the line. She has to be able to produce a calf without a lot of problems." - *Shane Whiting, Commercial Cow/Calf Producer*

## *Feed Efficiency & Carcass Merit*

"Using a Continental breed such as Limousin or Lim-Flex on a British-based cow herd gives you the best of both worlds – the maximum combination of a balance between gain, feed efficiency and carcass quality." - *Dr. Kee Jim, CEO of Feedlot Health Management Services*

## *Improved Marbling*

"Genomic testing, breeder focus and the heritability of carcass traits have enabled all of us as seedstock producers to make rapid genetic gain in carcass quality. In fact, the marbling EPD value in our breed reflects an improvement of 0.25 to 0.35 for both Limousin and Lim-Flex, making them very comparable to other Continental breeds." - *Dan Hunt, Commercial Cow/Calf Producer*

**Breeder Logo**

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