

# STATE ADVISOR REFERENCE GUIDE 2024



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# NALJA BOARD OF DIRECTORS

The North American Limousin Junior Association (NALJA) has a governing board of 10 junior directors.

Their main purpose is to plan national programs and activities for junior membership. The Junior Board's primary responsibility is to organize, plan and run the National Junior Limousin Show & Congress (NJLSC) each summer. They also represent the Limousin breed at national and regional shows and at the Youth Beef Industry Congress (YBIC).

Each year positions are available for juniors age 17-21 by May 15 at the time of application. Directors are elected to 2-year terms and are eligible to serve 2 terms.

***For further information and application go to the NALF website under the Juniors/Board of Directors tab. Applications are due by **May 15.*****



# LIMI BOOSTERS

The Limi Boosters is the auxiliary organization of the North American Limousin Foundation. The Limousin enthusiasts support the North American Limousin Junior Association members and promote NALJA activities coupled with complimenting the efforts of NALF in promoting the Limousin breed.

## *Limi Booster Objectives*

- Support NALJA Activities
- Provide scholarships to juniors
- Provide grants to state Limousin junior associations
- Donate gifts to participants at the NJLSC

## *Limi Booster Basket Raffle*

Each year at NJLSC the Limi Boosters encourage states and individuals to donate baskets to the annual Limi Booster Basket Raffle. Money raised from the raffle helps fund scholarships.





# NALJA AWARDS OF EXCELLENCE SCHOLARSHIP

Sponsored by NALJA, these \$750 scholarships are awarded to support Limousin enthusiasts age 19-21, who have proven excellence in Limousin activities as well as leadership skills demonstrated in NALJA, 4-H, FFA, and other endeavors.

**For further information and scholarship application go to the NALF website under the Juniors/Scholarship tab.**



# LEONARD & VI WULF SCHOLARSHIP

The primary objective of the Leonard and Vi Wulf NALJA Scholarship is to financially support the educational pursuits of young Limousin enthusiasts that possess upstanding character, perseverance, work ethic, ingenuity and demonstrated scholastic achievement, consistent with the values endeared by the Wulf family. This scholarship is available for juniors entering freshman, sophomore, junior, or senior year at a 4-year college.

*For further information and scholarship application go to the NALF website under the Juniors/Scholarship tab.*





# DONNA EHERTON LIMI BOOSTER SCHOLARSHIP

Sponsored by the Limi Boosters, selection for the Donna Etherton scholarships are based on scholastic excellence, demonstrated leadership, citizenship, financial need, and participation in 4-H, FFA, and Limousin junior activities. This scholarship is available for juniors enrolled at a 2-year or 4-year college.

*For further information and scholarship application go to the NALF website under the Limi Boosters/Scholarships tab.*



# LIMI BOOSTERS STATE ASSOCIATION GRANTS

The Limi Boosters offers grants to state junior associations activities. The funds must be used to promote Limousin cattle or junior association members. To be eligible for future funds, each association that receives a grant must send a report to the Limi Boosters explaining how the money was used.

*For further information and grant application go to the NALF website under the Limi Boosters/Grant Program tab.*





# NJLSC ENTRIES

Your state's NJLSC entries will be emailed to the state advisor listed on the NALF website.

If your state's listing is not correct or if there will be a different representative at NJLSC please let Mallory Blunier, [Mallory@nalf.org](mailto:Mallory@nalf.org), know so the information gets to the right person.

State Entries will include exhibitor's information including contact information, parent's name and shirt size; animal entry information; and satellite entry information.

When the stall chart becomes available, it will be sent out. The Oklahoma Limousin Association will be assigning stalls by state, but it is up to the state advisor to assign exhibitor stalls.

***For further information about the state advisor list go to the NALF website under the Juniors/State Advisor tab.***





# STATE SHIRTS

Although not required, it's strongly encouraged for states to create "State Shirts." These shirts are worn during opening ceremonies to highlight each state. Shirts can match the NJLSC theme, your state's theme, or something special about your state (i.e. sports team, college, etc.)

Some states wear different state shirts each day, some wear state shirts during team contests, the choice is yours to make!





# OPENING CEREMONY

This is your opportunity to highlight your state and your exhibitors. Wear your state shirts and have as much fun with it as you wish! Feel free to dress up as much as you'd like!

State lists will be provided to state advisors at the NJLSC advisor meeting. This will be the order that exhibitors are called, the first in line holds the state flag. The list will be given to advisors in alphabetical order, but it does not have to stay that way. If there's younger family members that want to walk in feel free to add those names to the list. Anyone is welcome!



# TENDERFOOT/MENTOR PROGRAM

The NALJA Tenderfoot Program was designed to provide first time NJLSC exhibitors with a go to contact during NJLSC. This provides more experienced NALJA members an opportunity to share their past experiences with younger members and allows juniors of all ages to interact with juniors from different states.

## *This Year:*

We will have a Tenderfoot Activity on Sunday, June 30 at 1:00 p.m.  
Mentors will be assigned before/during this time.

Throughout the week we will have designated times for the Mentor/Tenderfoot Meet Up. We will have activity ideas for these meet-upw but the pair is welcome to do their own thing as well (play cards, fitting lesson, grab a snack/meal, etc.)!

**Monday, July 1 - 1:00 p.m.**

**Tuesday, July 2 - 5:00 p.m.**

**Wednesday, July 3 - 2:00 p.m.**





# DICK O'BRIEN JUNIOR HERDSMAN AWARD

Each year state junior advisors nominate National Junior Limousin Show & Congress exhibitors for the O'Brien Award to recognize a superior job of caring for animals, interacting with others, meeting the public and demonstrating maturity.

First presented in 1996, the award honors the memory of Limousin enthusiast Dick O'Brien. This award is based upon the leadership that has been exhibited through their Limousin and other various activities.

*For further information about the Dick O'Brien Junior Herdsman Award go to the NALF website under the Juniors/State Advisor tab.*



# INDIVIDUAL SWEEPSTAKES CONTEST

## *Exhibiting Animals*

100 points per animal shown (300 points maximum)

100 bonus points will go to all cattle exhibitors who meet the May 1 early-entry deadline with no errors, have all registrations and transfers completed, and have pre-registered for all the satellite events in which they plan to participate. North American Limousin Junior Association members who are not exhibiting cattle but are participating in satellite events also can earn the bonus points if they pre-register by May 1.

Exhibitors showing in the Bred & Owned Show will receive additional sweepstakes points. The breakdown is below:

- Division winners: 20 points
- Division reserves: 10 points
- Grand champion: 50 points
- Reserve champion: 30 points

## *Showmanship*

Exhibitors who participate in showmanship will receive 100 points. The champion in each age division will receive 75 additional points; all others in the top ten for their division will receive 50 additional points.





# INDIVIDUAL SWEEPSTAKES CONTEST

## *Satellite Events*

NALJA members must compete in the same age division across all contests, except showmanship, where past champions must move up. Ages will be the individual's age as of January 1 of that year.

Members must enter all individual satellite events by May 15. Late entry for satellite events (Sales Talk, Livestock Judging, Showmanship) will be accepted until the end of NJLSC check in for a fee of \$20 per exhibitor (not per event). **No late entries will be accepted for the Photography, Videography and Magazine Advertisement contests.**

Once check-in is complete (7pm on Saturday, June 29) members will not be able to enter the events.



# INDIVIDUAL SWEEPSTAKES CONTEST

## *Satellite Events*

Novice: 5-9 years of age

Junior: 10-13 years of age

Intermediate: 14-16 years of age

Senior: 17-21 years of age

## *Sales Talk, Photography, Videography, Judging and Magazine Advertisement Contests*

Each contestant will receive 100 points for participation in each event.

Points will be awarded in each age division according to the following schedule:

1st: 100 points

2nd: 80 points

3rd: 60 points

4th: 50 points

5th: 40 points





# INDIVIDUAL SWEEPSTAKES CONTEST

At the conclusion of the National Junior Limousin Show and Congress (NJLSC), sweepstakes participants may request their scores and copies of their score sheets for each event in which they participated. Participants may request only their own scores. NALJA will not release other participants' scores.

NALJA will use the following criteria to break any ties within the top 10 sweepstakes finalists:

- (a) who participated in more satellite events
- (b) who exhibited more animals
- (c) who placed higher in their satellite events





# PHOTO CONTEST

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points. There also will be an Adult division.

## *Catagories*

Photo submissions will be divided and judged in two categories: cattle and non-cattle. Only one entry per contestant.

## *How to Enter*

Exhibitors must enter the photography contest by May 15.

**Competitors must submit their entries electronically by June 10, 2024.**

**All contestants must pre-register by May 15 using the online entry system. No late entries will be accepted.**

*Adult division photos do not require a pre-entry, those will be accepted via the online submission link by June 10.*





# \*NEW\* VIDEOGRAPHY CONTEST

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points.

## *Catagories*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points.

## *How to Enter*

Exhibitors must enter the videography contest by May 15.

**Competitors will submit a 1-3 minute video over the specific theme (as described in the show rules) electronically by June 10, 2024. All contestants must pre-register by May 15 using the online entry system. No late entries will be accepted.**



# MAGAZINE ADVERTISEMENT CONTEST

This contest allows NALJA members the ability to design a magazine advertisement to promote the Limousin breed and Limousin activities.

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points.

## *How to Enter*

Exhibitors must enter the advertisements contest by May 15.

**Competitors must submit their entries electronically by June 10, 2024.  
All contestants must pre-register by May 15 using the online entry system. No late entries will be accepted.**





# SALES TALK

This contest allows NALJA members to become familiar with marketing their animal to prospective buyer(s).

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points.

## *How to Enter*

Exhibitors must enter the sales talk contest by the NJLSC Late Deadline using the NJLSC online entry system. Sign up at NJLSC check-in is permitted but contestants will be charged a late fee.



# JUDGING CONTEST

This contest tests the evaluation skills of NALJA members. There will be no oral reasons but there will be 2 question classes.

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points. There also will be an Adult division.

## *How to Enter*

Exhibitors must enter the judging contest by the NJLSC Late Deadline using the NJLSC online entry system. Sign up at NJLSC check-in is permitted but contestants will be charged a late fee.





# SHOWMANSHIP CONTEST

This contest is judged based on a NALJA member's ability to control and present their animal to the best of their ability.

## *Divisions*

Novice, Junior, Intermediate and Senior as described under Individual Sweepstakes Points.

**\*NEW\* Adult Division:** Exhibitors can show any species of animal. Costumes that go with the theme of NJLSC are highly encouraged.

If an individual has won a division, they are no longer eligible to compete in that division. Past novice, junior and intermediate showmanship winners must advance to an older division. Senior showmanship winners can no longer compete in the Showmanship contest.

## *How to Enter*

Exhibitors must enter the showmanship contest by the NJLSC Late Deadline using the NJLSC online entry system. Sign up at NJLSC Check-In is permitted but contestants will be charged a late fee. **Adult division does NOT need to pre register.**



# CARCASS CONTEST

This contest allows NALJA members to evaluate their breeding and feeding program in the production of meat. It provides contestants the opportunity to study and correlate live animal characteristics with those desired in a carcass.

## *Divisions*

All progress steers will compete in the same division.

## *How to Enter*

All progress steers are eligible to compete, and they will be automatically entered. Each exhibitor has the option to opt out of the contest.

**\*NEW\*** Steers will be scanned during check-in for the carcass contest





# STATE SWEEPSTAKES CONTEST

Base points will go to each state by dividing the total number of points awarded to exhibitors from a state by the number of exhibitors from the state.

## *Herdsmanship*

100 points will go to each division winner.

Two divisions, small states and large states, will be determined at the show by the number of cattle exhibited per state. There will be an equal number of small and large states.

## *Best State Group of Females, Cow Camp, Team Fitting and State Posters*

Each participating state will receive 100 points towards the State Sweepstakes.

Additional points will go to the following placings: 1st: 100 points

2nd: 75 points

## *Sales Talk, Judging, Photography, Videography, and Magazine Advertisement Contests*

Each participating state will receive 100 participation points per contest.

Points will go to the highest-placing contestant from each state in each age division according to the following schedule:

1st: 100 points 2nd: 80 points 3rd: 60 points 4th: 50 points

5th: 40 points

## *Combined State Teams*

NALJA will pro-rate participation and placing points for combined state teams. Regardless of age divisions, the maximum participation points possible are 100 points per state per event





# STATE POSTER

This contest allows state associations to promote the Limousin breed, their state association, and their juniors. Displays should promote or highlight the state's junior association and programs and fit the current theme of NJLSC.

## *Divisions*

All states will compete in the same division

## *How to Enter*

No pre-entry necessary. All entries will be accepted at NJLSC Check-In.





# COW CAMP

This contest judges NALJA member's understanding of the Limousin Breed, general beef industry topics, and knowledge of NALF and NALJA. This is a team event. This is a team event. This contest is only held in the even years (i.e. 2024, 2026)

Study guides for this contest will be available mid-May on the NALF website.

## *Divisions*

Juniors (5-13), Seniors (14-21)

## *How to Enter*

Teams of 3-4 juniors will be signed up at the NJLSC State Advisor meeting. There is not limit to the number of teams a state can have compete.



# TEAM FITTING

This contest allows state teams to showcase the fitting skills of NALJA members. Teams are judged based off their teamwork, effective use of fitting products, participation of each team member and overall final presentation of the animal.

## *Divisions*

All states will compete in the same division.

## *How to Enter*

Teams will be signed up at the NJLSC State Advisor meeting. Teams will consist of 4 members with at least one member from each of the junior, intermediate, and senior divisions. The 4th member is a wild card age.

NALJA will allow substitutions between age groups (juniors sub for intermediate or senior; intermediate sub for seniors' seniors may not sub)

NALJA will allow **ALL** states to have more than one team as long as they follow the team member age division rule. If a state does not have enough members to make a team, it may form a team with another state's members if that state does not have a team in the contest already.





# STATE HERDSMANSHIP

This contest will judge states based on neatness of their stalling area and cattle area as well as the creativity of the NJLSC theme. The purpose of this contest is to promote cooperation, teamwork, pride and enthusiasm among a state's junior organization.

Decoration of stall cards, stall curtains, etc. is encouraged. Decorations beyond standard cattle equipment occupying stall or aisle space will be disqualified.

Exhibitors will be assigned stalls according to their current addresses on file at NALF. Failure to stall in assigned spaces during the entirety of NJLSC will result in elimination from the state herdsmanship contest.

## *Divisions*

After check-in, NALJA will assign the states to one of two categories (large or small) based on the number of cattle each state checks in. There will be an even number of states per category.



# GROUP CLASSES

## *Best Pair of Females*

At the NJLSC, there will be a class for the best pair of females owned and exhibited by one junior member. Both females must show in the regular show.

## *Best State Group*

In the NJLSC “Best State Group” class, each state junior association will select three females (each exhibited by a different junior) to represent it.

Each participating state will receive participation points towards State Sweepstakes. The top two State Groups will receive placing points towards State Sweepstakes.





# STOCK SHOW U

Stock Show University is a free, educational program held during NJLSC that is open to all stock show youth and adults, compliments of Sullivan Supply.

The best and most talented “professors” in the industry will focus on areas needed to achieve the championship look such as: daily care, clipping and fitting, showmanship, nutrition and selection.

*For further information about Sullivan’s  
Supply and Stock Show U go to  
[sullivansupply.com/stock-show-u](http://sullivansupply.com/stock-show-u).*



# NEOGEN ULTIMATE SHOW

The NEOGEN Ultimate Show will be held at 8:00 a.m. on Tuesday, July 2 and will consist of a judge ranking animals based on 50 percent genotype and 50 percent phenotype. Any registered **female or bull** may participate if they have been genomically tested. **DNA must be submitted by April 20** to the NALF office. The NALF office asks that any DNA for this show be marked "For National Junior Show." We encourage all who are not participating in this event to come watch. This will serve as an educational event for junior members.

*For further information go to  
[nalf.org/juniors/shows](http://nalf.org/juniors/shows).*





# HOSTING FUTURE NJLSC'S

Each year the National Junior Limousin Show & Congress moves to a different area of the country and is hosted by a different state or group of state associations. The North American Limousin Junior Association (NALJA) board approves the location of the event at least two-years in advance.

The first step an association should take if it would like to host the national show is to notify, in writing, the NALF director of junior activities stating the association's interest in hosting the event.

The state association should then formalize an official bid, which it would present to the NALJA board during one of their meetings. Ideally, the 'official' bid is submitted two-years prior to the show the association would like to host.

For further information on hosting NJLSC contact Mallory Blunier, [mallory@nalf.org](mailto:mallory@nalf.org).

