



# LIMOUSIN TODAY PROFIT TOMORROW

Looking to add power and profit to your herd? Limousin genetics deliver where it counts — from pasture to plate. Known for their *calving ease* and *docile temperament*, Limousin-influenced calves hit the ground smoothly and are easy to handle.

But it doesn't stop there. These cattle bring *outstanding carcass merit*, including *improved marbling* and *impressive red meat yield*.

*With Limousin, you're not just raising cattle...  
you're raising your bottom line.*



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